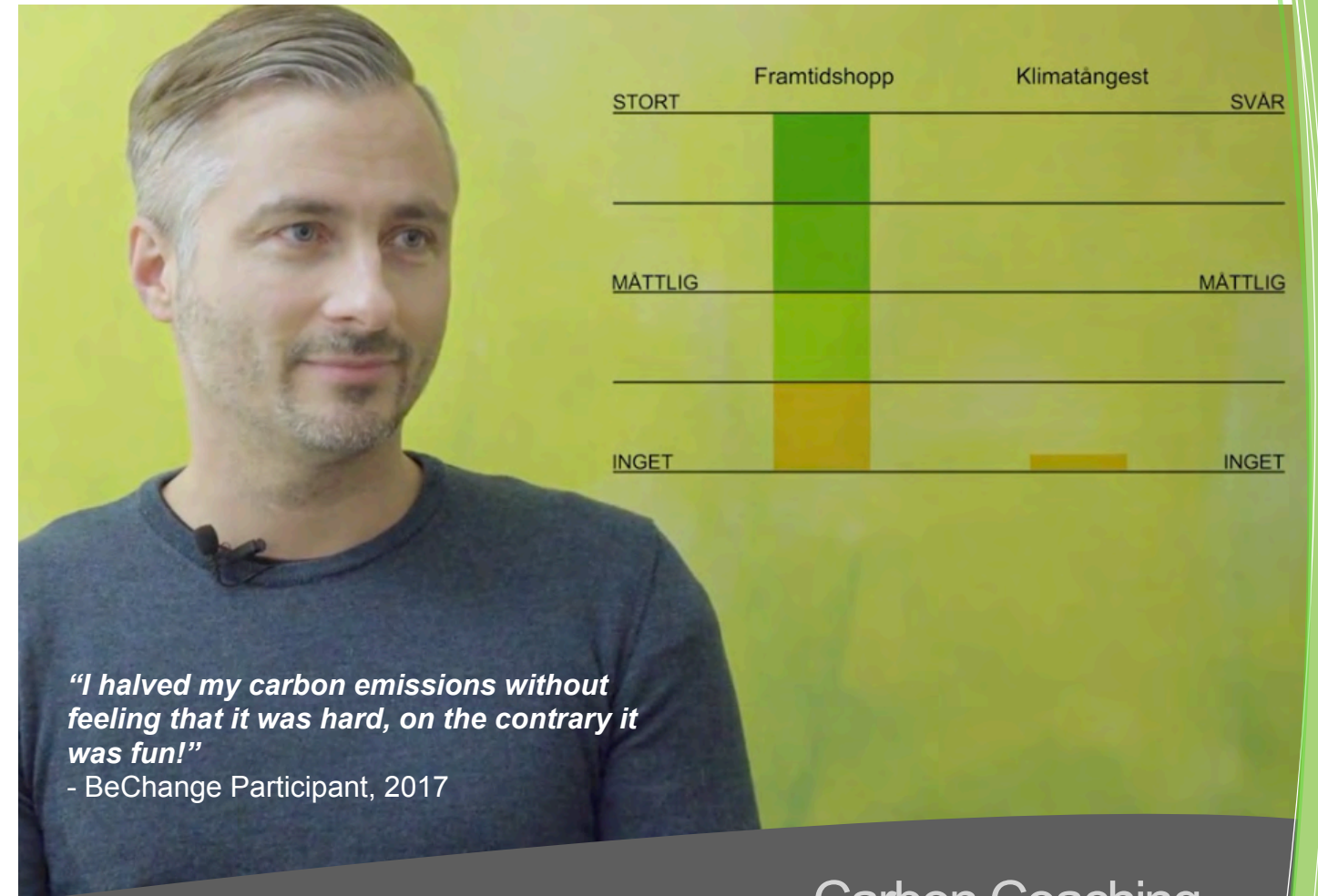


“Be the
Change
you wish
to see in **The**
World”

**BE
CHANGE.**[®]



“I halved my carbon emissions without feeling that it was hard, on the contrary it was fun!”
- BeChange Participant, 2017

Carbon Coaching

Climate
Companies
Consumers

**BE
CHANGE.**[®]

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Carbon Coaching

BeChange is a world leading carbon coaching program that benefits the climate, companies and consumers by allowing people to drastically reduce their carbon emissions

Our program makes it easy for individuals to create the climate smart lifestyle that they long for together with impressive sustainability results. In 2017 BeChange participants reduced their average carbon emissions by over 50% (over 5 tons per person / annum).



BeChange Program Participants Achieve:

- > 50% Reduction In Carbon Emissions
- 80% Enjoyed An Increase In Their Quality Of Life
- 100% Ease In Implementing The BeChange Program

* Actual results for participants in the BeChange program 2017

#carbon reduction #happiness production

And achieving these reductions is also enjoyable - 80% of our participants report that their quality of life increased.

This is because our unique coaching program educates sustainability in a way that works with human psychology, making the changes fun and long lasting.

Through our corporate training program, employees learn how to reduce their carbon emissions while increasing communication and teamwork.

We are now working with some of Scandinavia's most innovative companies who are interested in having the BeChange program work for them.

3 Key Benefits For Companies

- 1) **Climate** - substantial contribution to reducing climate change as every employee in the program potentially halves their carbon emissions.
- 2) **Employees** - increased motivation and happiness as their quality of life satisfaction rises.
- 3) **Company Overall** - team cohesion and co-operation increases as employees work through



the program together to build shared values and achieve high performance results. Employees are also guided through sessions to brainstorm ideas that leverage their new “eco-awareness” into efficiencies and savings in the workplace.

Today, most companies are aware of the need to reduce their carbon emissions but with the BeChange program, they can “walk the talk” - substantially lower carbon emissions while also increasing team performance.

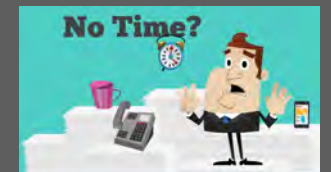


MAKE A DIFFERENCE

We all want to do our bit to solve the global challenge of climate change. But the challenge can seem so big and so overwhelming that many people don't know where to begin.

Motivation can turn to feelings of guilt or anxiety.

We help you step-by-step through our easy program to empower you to make a big difference.



WE WORK WITH YOU

We all face increasing time pressures in our lives, so you may be worried if you have the time to learn a new program.

Do not worry.

Our program is designed to work with human psychology, ensuring that learning is easy and the lessons stay with you.

In fact in 2017, 100% of BeChange participants rated our program as easy to follow!



#CarbonCoaching
#CarbonReduction
#HappinessProduction

BE CHANGE®

